



Dignity plc  
4 King Edwards Court  
Sutton Coldfield  
West Midlands  
B73 6AP

18 April 2023

Dear Sirs,

**Mandatory cash offer for Dignity plc (“Dignity”) by Yellow (SPC) Bidco Limited (the “Offer”)**

We refer to the letter (the “**Rule 15 Letter**”) to be sent on or around the date hereof to the holder of share awards in connection with the Offer, under the Dignity Long Term Incentive Plan 2019.

We have given and not withdrawn our consent to the inclusion of references to our name in the Rule 15 Letter, in the form and context in which it appears.

We hereby also consent to this letter being made available for inspection.

Yours very truly

For and on behalf of  
N.M. Rothschild & Sons Limited

