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FOR IMMEDIATE RELEASE

16<sup>th</sup> March 2023

**Dignity plc  
(the “Company”)**

**Rule 2.9 Announcement**

In accordance with Rule 2.9 of the City Code on Takeovers and Mergers (the “**Takeover Code**”), the Company confirms that, as at the date and time of this announcement, it had 50,128,928 ordinary shares of 12 48/143 pence each in issue and admitted to trading on the Main Market of the London Stock Exchange (and holds no shares in treasury). Therefore, the total number of shares with full voting rights in the Company at the above date was 50,128,928.

The International Securities Identification Number (ISIN) for the Company’s ordinary shares is GB00BRB37M78 and the Company’s LEI number is 21380049687CNAYKV483.

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In accordance with Rule 26.1 of the Takeover Code, a copy of this announcement will be available on the Company’s website at <https://www.dignityplc.co.uk/news-media/offer-for-dignity-plc/>