

## Holding(s) in Company

24/10/2005

1)NAME OF COMPANY

DIGNITY PLC

2)NAME OF SHAREHOLDER HAVING A MAJOR INTEREST

THE GOLDMAN SACHS GROUP

3)Please state whether notification indicates that it is in respect of holding of the Shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

8,437 CUSTODIAN FOR CUSTOMERS

3,875,293 BENEFICIAL INTEREST

7,460,775 DISCRETIONARY MANAGERS

4)Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them.

7,469,212 GOLDMAN SACHS SECURITIES (NOMINEES) LIMITED

3,875,293 CREST(CREPTMP)

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11,344,505

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5)Number of shares/amount of stock acquired.

157,235 ACQUIRED HOLDING IS NOW 11,344,505

6)Percentage of issued Class

N/A

7)Number of shares/amount of stock disposed

N/A

8)Percentage of issued Class

N/A

9)Class of security

ORDINARY SHARE OF 7P EACH

10)Date of transaction

20 OCTOBER 2005

11)Date company informed

21 OCTOBER 2005

12)Total holding following this notification

11,344,505

13)Total percentage holding of issued class following this notification

14.18%

14)Any additional information

NO

15) Name of contact and telephone number for queries

RICHARD PORTMAN  
0121-321-5602

16) Name and signature of authorised company official responsible for making this notification

Date of Notification  
24 OCTOBER 2005